



Creating Professional solutions
for tough professionals



Company Profile

ImprosysInc ©

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Introduction

Improsys—unique software development & web solution provider since 2004, it's a leading application and service provider of high-end software outsourcing development services for SMEs. Improsys specializes in Professionals Social Networking Application, Custom application development, web site development & maintenance consultancy, System integration and software quality assurance with industry-specific software expertise Technology & Social online Networking sectors.

We are committed towards achieving high levels of customer satisfaction by ensuring quality, cost effectiveness and on-time solutions. We are totally a complete software service based company, able to provide adept resources, systems integration, and software development to our respected clients. We received the requirements of our clients or members very carefully coz this is the foundation of a true partnership. We serve to our clients for handling their mission-critical business challenges with unique & optimized professional approach.

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Company Overview

Business Name	:	Improsys Inc
Business Slogan	:	Professional Solution for tough professionals
Business starts	:	2004
Business Lineup	:	IT Solution (Software/Application) Provider
Business Location	:	World Wide Operation
Current Office	:	2 Offices (USA & Bangladesh)
Website	:	www.improsys.com

Objectives



Customer loyalty : To provide products, services and solutions of the highest quality and deliver up most value to our customers that earns their respect and loyalty.

Beliefs to support this objectives : Our continued success is dependent on increasing the loyalty of our customers. Listening attentively to customers to truly understands their needs, then delivering solutions that translate into customer success is essential to earn customer loyalty. Competitive total cost of ownership, quality, inventiveness, and the way we do business drives customer loyalty.

Profit : To achieve sufficient profit to finance our company growth, create value for our shareholders and provide the resources we need to achieve our other corporate objectives.

Beliefs to support this objectives : Profit is the responsibility of all. Balance of long-term and short-term objectives is key to profitability. Profit allows us to reinvest in new and emerging business opportunities. Profit is highly correlated to generating cash, which brings more flexibility to the business at a lower cost. Profit enables the achievement of our corporate objectives.

Market leadership : To grow by continually providing useful and significant products, services and solutions to markets we already serve and to expand into new areas that build on our technologies, competencies and customer interests.

Beliefs to support this objectives : There are more places we can contribute than we will be capable of contributing: We must focus. To be average in the marketplace is not good enough, we play to win. We must be No. 1 or No. 2 in our chosen fields.

Growth : To view change in the market as an opportunity to grow; to use our profits and our ability to develop and produce innovative products, services and solutions that satisfy emerging customer needs.

Beliefs to support this objectives : Growth comes from taking smart risks, based on the state of the industry—that requires both a conviction in studying the trends, but also in inducing change in our industry. Our size (and diversity of businesses) gives us an ability to weather economic cycles and turn them to our favor.

Objectives



Employee commitment : To help Improsys Inc's employees share in the company's success that they make possible; to provide people with employment opportunities based on performance; to create with them a safe, exciting and inclusive work environment that values their diversity and recognizes individual contributions; and to help them gain a sense of satisfaction and accomplishment from their work.

Beliefs to support this objectives : Improsys Inc's performance starts with motivated employees; their loyalty is key. We trust our employees to do the right thing and to make a difference. Everyone has something to contribute: It's not about title, level or tenure. An exciting, stimulating work environment is critical to invention. A diverse workforce gives us a competitive advantage. Employees are responsible for lifelong learning.

Leadership capability : To develop leaders at every level who are accountable for achieving business results and exemplifying our values.

Beliefs to support this objectives : Leaders inspire, foster collaboration and turn vision and strategies into action—with focused, clear goals. Effective leaders coach, relay good news and bad, and give feedback that works. Leaders demonstrate self-awareness and a willingness to accept feedback and continuously develop. Leaders speak with one voice and act to eliminate busy work. It is important to measure people on the results they achieve against goals they helped to create.

Global citizenship : Good citizenship is good business. We live up to our responsibility to society by being an economic, intellectual and social asset to each country and community in which we do business.

Beliefs to support this objectives : The highest standards of honesty and integrity are critical to developing customer and stakeholder loyalty. The betterment of our society is not a job to be left to a few; it is the responsibility to be shared by all. This objective is essential to delivering on the brand promise.

Who we are



One Company, serve for the nation

One Company, support to the professionals

One Company, implementing latest tech support in business arena

One Company, your trusted partner in worldwide

One Company, honor & care of you

One company, thoughts for your development

One Company, has global business reputation

One Company, 7 years of service experience





Mission Statement

At the heart of the corporate purpose, which guides us in our approach to doing business, is the drive to serve consumers in a unique and effective way. This purpose has been communicated to all employees worldwide.

Improsys Inc's mission is to add Vitality to the professional life. We meet everyday needs for any architectural software/web solution with brands that help professionals feel good, look good and get more out of life.

Our deep roots in local cultures and markets around the world give us our strong relationship with consumers and are the foundation for our future growth. We will bring our wealth of knowledge and international expertise to the service of local consumers –a truly multi-local multinational.

Our long-term success requires a total commitment to exceptional standards of performance and productivity, to working together effectively, and to a willingness to embrace new ideas and learn continuously.

To succeed also requires, we believe, the highest standards of corporate behavior towards everyone we work with, the communities we touch, and the environment on which we have an impact.

This is our road to sustainable, profitable growth, creating long-term value for our shareholders, our people, and our business partners.



Board of Management

Mohammad Mahbub Hossain

Chairman & CEO

Fazlul Azam

Director

US Business Operation

Sanjana Hashim

Director

Finance & Admin

Portfolio Summery



Here is the portfolio summery of Improsys Inc.

LAMP/PHP Projects

1. Contact Importer
2. Jilabi
3. RTCL
4. Dataposter
5. E-Commerce Dataposter
6. Mobclix scraper application
7. Smudgem(Facebook application)
8. Photo Importer(Facebook application)
9. Facebook wall poster
10. Property Poster
11. Sportsbook: Betting Odds parser
12. Rentcatcher: vacation rental search engine
13. Paracalls IM: multi-protocol web messenger
14. MPWIM: multi-protocol web messenger
15. Paracalls.com
16. RTCL ticketing
17. NithyaTV
18. LatinGirls4You
19. Joom Social Plugin
20. Perfvacation: vacation rental search engine

C# .Net Project

1. Contact Importer
2. Facebook wall poster
3. Dataposter

VC++ Project

1. Improsys Contact Uploader (ActivX).
2. Improsys Contact Grabber (Desktop)
3. Bafview Extention .

Java Project

1. Contact Importer
2. Dataposter

Other language Project

1. Musicsocila (Python & Turbo gear)
2. Enjoy (Python & Turbo gear)
3. Contact Importer(asp, Python, Cold Fusion, Perl)
4. Customize Zimbra Collaboration Suite (Using Zimbra Framework)
5. Marocactus (News scraping project in Ruby on rails)

Products & Services



Our Major & Popular products are as followings

A. Contacts Importer / Address Book Grabber

Technology used : php, .net, java, couldfusion, asp, python, perl, ruby

Description : Contact importer is a tool for grab contact information from address book of most of the community site like yahoo, hotmail, Gmail, AOL etc.



B. Instant Messenger (IM) Invite Script

Technology used : Java, .NET, Php

Description : IM Invite Script can Import buddies from different Instant Messengers allowing you to send an Instant message to all online buddies. Right now this script supports MSN, AIM and Yahoo Instant Messengers.



C. E-Commerce Data poster

Technology used : PHP

Description : Product add post engine for various e-commerce site like craigslist, Amazon, eBay etc.



Products & Services



D. Data Poster

Technology used : PHP

Description : Dataposter is a tool that post data various social network and blog site like **hi5, MySpace, Piczo, Xanga, LiveJournal, Blogger, Friendster, Tagged** etc.



E. Mobclix scraper application

Technology used : Php, Mysql

Client : <http://www.mobclix.com/appstore/1/apprss/seeall/100paidapps>

<http://www.linkprobd.com/mobilapps/wmas/>

<http://75.101.144.68/scrapper/ovi/>

Description : It scrapping iphone and windows mobile application information from Applestores and windows mobile application store, it maintains ranking of all application and shows the all user comments of a application, It also maintain all historical ranking information for all country store of Apple.



F. Facebook Application (Smudgem)

Technology used : PHP, Mysql, C# (OpenCV), Flex / Actionscript 3

Client : Client: <http://apps.facebook.com/smudgem>

Description : Smudgem is a Facebook application for smudged friends' profile and album picture.



Products & Services



G. Facebook Application (Photo Importer)

Technology used : PHP, Mysql

Client : <http://apps.facebook.com/>

Description : Photo Importer is a **Facebook** application for importing photos from various photos sharing site like flicker, photobucket etc.



H. iPhone web application (NithyaTV)

Technology used : PHP, Mysql, JavaScript

Client : http://www.linkprobd.com/psn/#_home

Description : It's a webapps/website for iPhone & iPod touch for video sharing & info for Sri Nithya Nanda.



I. Social Networking application (Paracalls.com)

Technology used : PHP, MySql, JavaScript, ActionScript.

Client : <http://www.paracalls.com/>

Description : Paracalls is an online meeting place for professionals around the world. It's a professional network with the combination of social tools to find and to connect with the past and present colleagues and friends. Paracalls is designed to provide useful resources as much as possible to all professionals globally.



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Products & Services



J. Chat-Dating site (LatinGirls4You)

Technology used : PHP, Mysql, CSS

Client : www.latingirls4you.com

Description : Smudgem is a Facebook application for smudged friends' profile and album picture.



K. SlideCities

Technology used : PHP, Mysql, Smarty, Flash, Ajax

Client : http://linkprobd.com/slideCities/#

Description : Photo sharing site.



L. Jilabi

Technology used : PHP, Mysql, JQuery, Smarty, Flash, Actionsript, Flash media server

Client : www.jilabi.com

Description : Online video watch site. Here user can comment, rating or queue a video. provide useful resources as much as possible to all professionals globally.



Products & Services



M. Musicsocial

Technology used : Python, Framework Turbo gear

Description : Audio sharing site.



N. Enjoy

Technology used : PHP, Mysql, jQuery, Ajax

Description : Video Sharing site



O. Top auto insurances

Technology used : PHP, MySQL, Ajax, JQuery

Client : <http://www.topautoinsurances.us/>

Description : Meeting place for Auto Insurance related issues.



Products & Services



P. Too tiny url

Technology used : PHP, MySQL, Ajax, JQuery

Client : <http://www.2ty.in/>

Description : Free URL Shortener site: Let visitors create short url from long url.



Q. Sales Solutions Australia

Technology used : PHP, MySQL, Ajax, JQuery

Client : <http://www.ssadms.com.au/>



R. Sales Solutions Australia

Technology used : PHP, HTML, JQuery, Flash

Client : <http://www.sales-solutions.net.au/>



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Our Clients

Our Philosophy :

Our customers' needs have highest priority

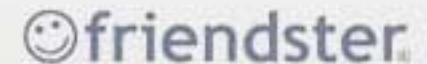
Reliable and competent customer care is an integral part of our service package. Only through regular contact with our clients are we able to identify and immediately solve a problem while constantly adapting our products to our clients' requirements ahead of time.

Direct feedback of our customer care and sales department to our product development has proven to be one of the largest success factors of Improsys Inc.

References (Major Clients) :

We have almost 800+ clients in worldwide. Some of our major clients

Our Clients





Ability & Recourses

Capable to develop and maintain with error free to vast type of application like Windows OS, Mac OS Internet explorer, Firefox, Adobe applications etc.

Big setup of energetic and skilled software engineers including all supporting

We have special international business chain

Error free Execution with 24 hours service commitment

Skilled and highly qualified management

We have Business development office in California, USA and Head quarter in Eskaton Garden, Dhaka. New Corporate office at Gulshan-2 (3000 sft) and Technical office at Shantinagor (2500 sft) are in under construction.

Internationally, we are very much well known IT industry .

Success Story

Success is very well known word for our business, we believe that if there dedication, objectives and hardworking then Success will be obviously there. Some of our success are as follows.

- a. Contact Importers Invention** : At First, we had invented contact importers application globally. This is our products brand name which is executing 800+ companies are using this application

- b. Instant Messenger Invite script** : This products are very popular in world wide. Most of the prominent player are using this service on worldwide.

- C. Professionals Social Networking** : Our Professionals social networking site named Paracalls.com is optimistic social networking media which is huge popular in globally. Almost 2 millions of professionals and 4500 companies are using this networking for the developments.

Business Location



Our business location are live in Google's earth and map, Click search

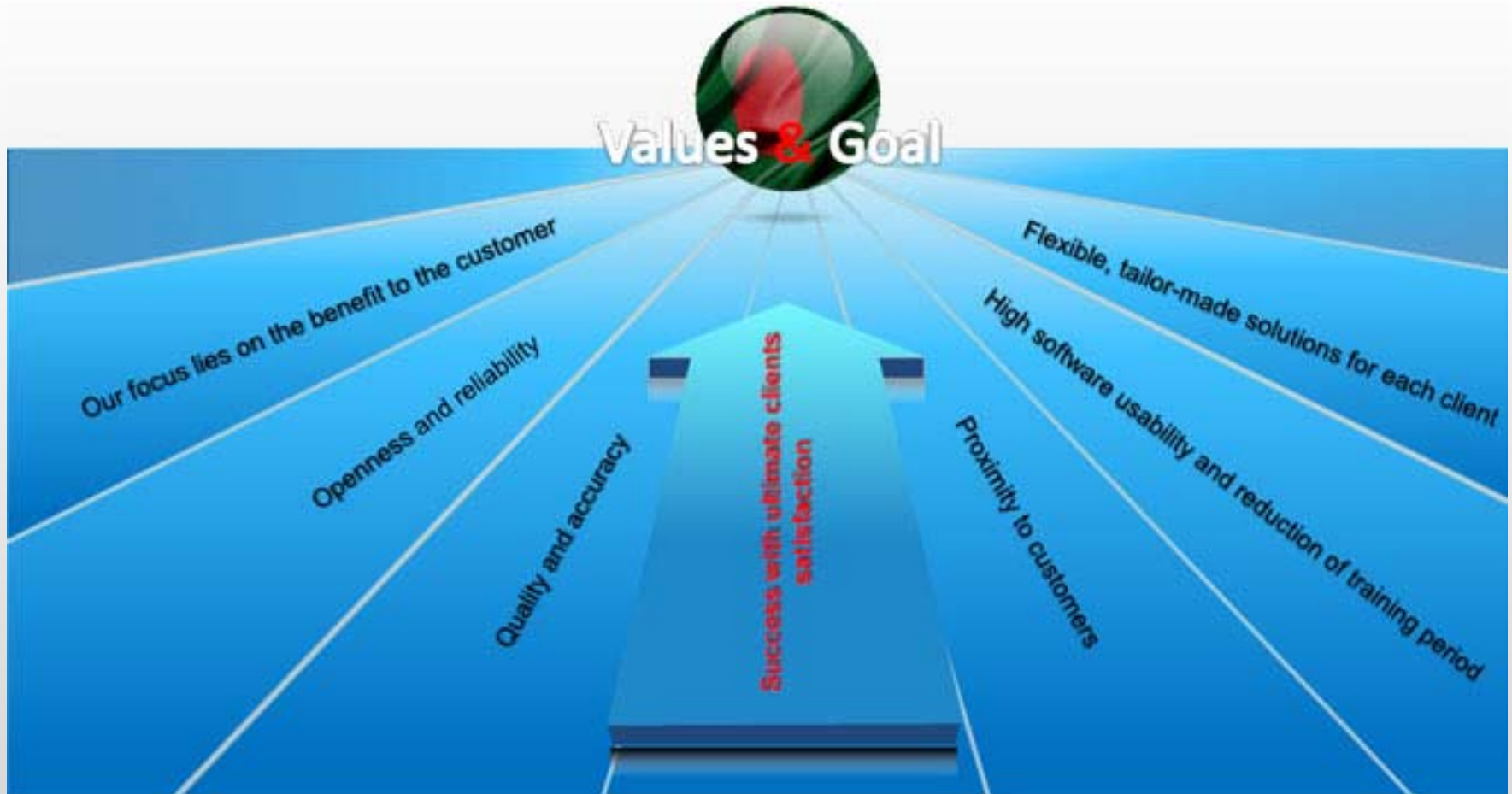


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Values & Goals

Here is the values & goals of Improsys Inc



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Swot Analysis

Here is our companies swot analysis

Strengths <ul style="list-style-type: none">• Long working experience• Quality & skilled experience software specialist team• Global business experience• Financially well developed	S	W	Weaknesses <ul style="list-style-type: none">• Starting local business lately• We are developing country• Higher authority of govt. are not usefull to high tech implementation
Opportunities <ul style="list-style-type: none">• Market is expanding in worldwide• Aggressive innitatives from Govt.• Users are increasing fast• Big revenue among total in business industries	O	T	Threats <ul style="list-style-type: none">• Worlds economy is going down• Big investment from foreign companies• Geographical factors



Conclusion

In the journey of successful international business, Improsys Inc would like to share their up-to-date service among with local companies for their business growth.

We hope we will serve with our best service to our clients. Just waiting for your up most attention.